

14TH

WORLD CHAMBERS CONGRESS



Melbourne Australia 2025

2-4 September

Business, chambers,
government:
Partners for prosperity



wcc.iccwbo.org

Exhibition opportunities



About the 14th World Chambers Congress

Hosted in partnership between the ICC WCF and VCCI, the 14WCC will be centred on the theme:
"Business, chambers, government: Partners for prosperity."

The Congress will bring together more than 2,000 business, chamber and political leaders from more than 100 countries to discuss how collaboration among businesses, chambers of commerce and governments can foster economic growth and shared prosperity.

This makes the Congress an ideal venue for organisations looking to expand their influence and foster collaborations across public and private sectors.

We are delighted to present **tailored and bespoke partnership opportunities** that offer high-value exposure and engagement.

While some of these opportunities may be one-off or require tailored arrangements, we are happy to discuss how we can customise your involvement to meet your goals and ensure maximum impact.

Learn more wcc.iccwbo.org



Audience in a nutshell

Uniting more than +2,000 business, chamber and political leaders from +100 countries, territories and regions, the Congress is an ideal platform to connect public and private sector voices.



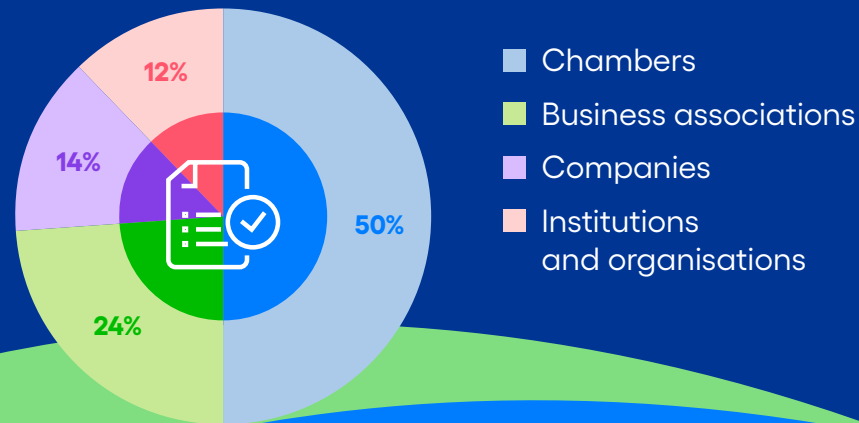
+1,000
participants



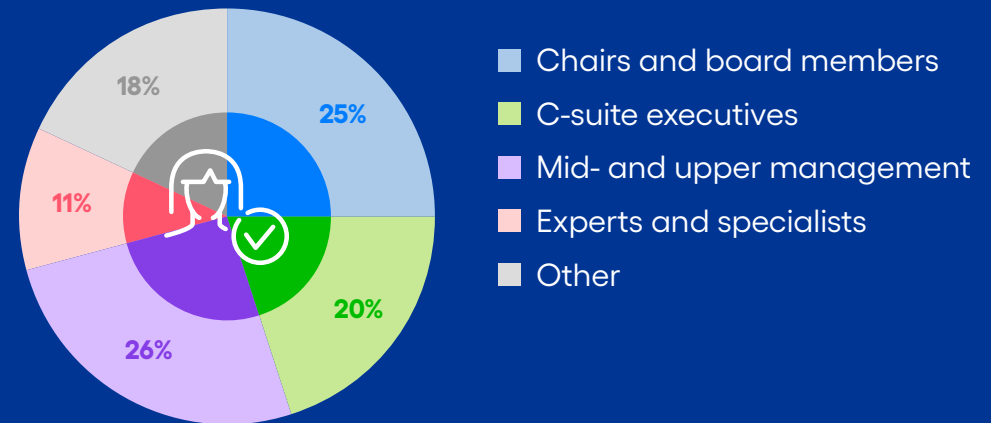
+100
countries

Historical audience demographics

Organisation type



Delegates' profiles



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Exhibition opportunities

The exhibition is set to be the primary networking arena for delegates, speakers and Congress partners. The Congress program has been designed to maximise the opportunity for delegates to visit the exhibition during refreshment breaks. There is also a Congress exhibition stage for presentations and seating areas located within the exhibition area.



Pavilion

€31,000 / A\$50,000 (exc gst)

(Limited availabilities)

We welcome discussions on this offering, which has been created to provide a joint opportunity for exhibitors based on country of origin or similar industry verticals.

Entitlements:

- Floor space: maximum of 36sqm for custom build
- Cooperative Groups are located together on the floor plan. Ideally suited to national Chamber organisations or similar industry verticals
- Prime placement on the Congress floorplan

Includes six exhibitor registrations, with morning and afternoon tea and lunch during the Congress

Exhibition Booth

€6,200 / A\$10,000 (exc gst)

(Limited availabilities)

Entitlements:

- Floor space: 9sqm
- Aspen shell scheme booth, which includes:
 - Back and side walls (2.4m high complete frame modular system with flush white wall finish / complete set aluminium frame wall panel skinned with 3mm white PVC / Near flush wall finish hence no extrusions)
 - Organisation name on fascia over open side
 - Two energy efficient spotlights
 - One standard single 4amp power outlet
- Carpeted tiles for booth area only
- 1 x baxter table and 2 x chairs café set—variety of colours

Includes two exhibitor registrations, with morning and afternoon tea and lunch during the Congress

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Exhibition tabletop display

€3,038 / A\$4,900 (exc gst)

Entitlements:

- Trestle table with cloth
- 2 chairs
- Backboard
- Company name on fascia sign
- One standard single 4amp power outlet

Includes two exhibitor registrations, with morning and afternoon tea and lunch during the Congress

Space only rate

€620 / A\$1,000 per sqm (exc gst)

Entitlements:

- Space only provided for the square metres purchased
- Minimum of 18sqm to be secured as space only option
- All expenses for the stand construction and fit out including power and lighting are to be covered entirely by the Exhibitor

Includes two exhibitor registrations, with morning and afternoon tea and lunch during the Congress



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Exhibitor registrations notes

- Please note that all exhibitor registrations **excludes** access to sessions in Plenary 2, the welcome reception and the gala dinner.
- Additional exhibitor registrations tickets can be purchase at the cost for AUD \$750.00 (inc gst) per ticket which includes morning and afternoon tea and lunch during the Congress.
- Option to purchase 2 x tickets to the Welcome Reception at the cost of AUD \$198.00 (inc gst) per ticket.
- Option to purchase 2 x tickets for the Gala Dinner at the cost of AUD \$357.50 (inc gst) per ticket.

Contact

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