

14TH

WORLD CHAMBERS CONGRESS



Melbourne Australia 2025

2-4 September

Business, chambers,
government:
Partners for prosperity



wcc.iccwbo.org

Additional sponsorship opportunities



About the 14th World Chambers Congress

Hosted in partnership between the ICC WCF and VCCI, the 14WCC will be centred on the theme:
"Business, chambers, government: Partners for prosperity."

The Congress will bring together more than 2,000 business, chamber and political leaders from more than 100 countries to discuss how collaboration among businesses, chambers of commerce and governments can foster economic growth and shared prosperity.

This makes the Congress an ideal venue for organisations looking to expand their influence and foster collaborations across public and private sectors.

We are delighted to present **tailored and bespoke partnership opportunities** that offer high-value exposure and engagement.

While some of these opportunities may be one-off or require tailored arrangements, we are happy to discuss how we can customise your involvement to meet your goals and ensure maximum impact.

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Audience in a nutshell

Uniting more than +2,000 business, chamber and political leaders from +100 countries, territories and regions, the Congress is an ideal platform to connect public and private sector voices.



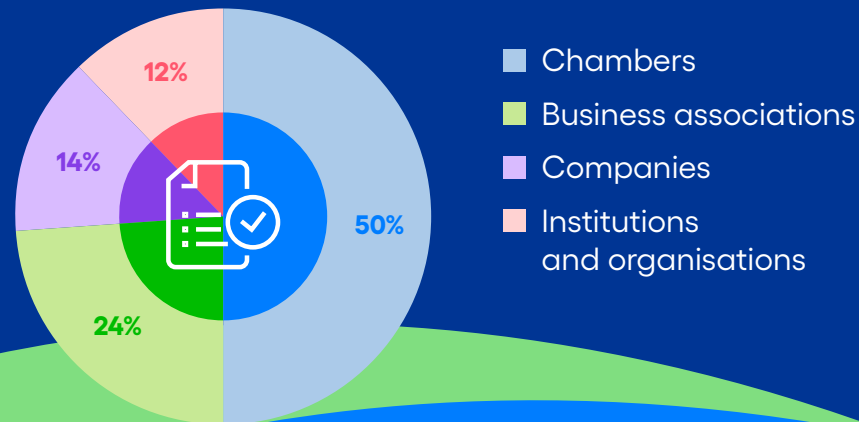
+1,000
participants



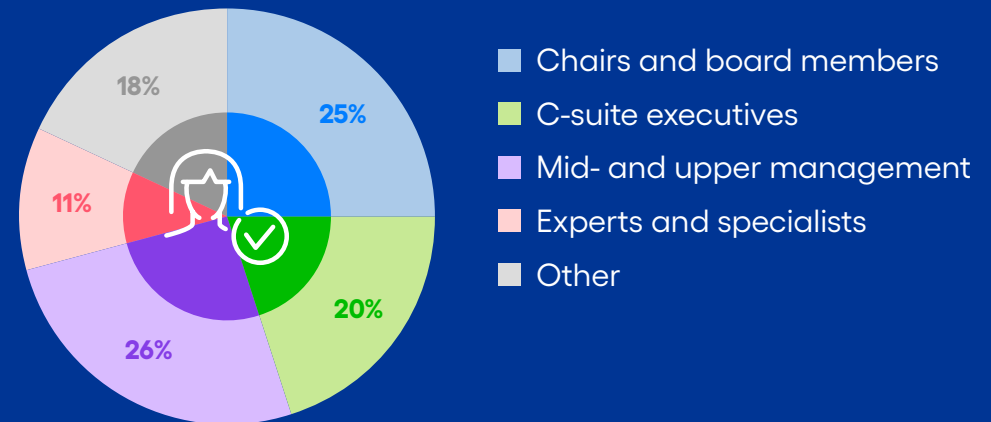
+100
countries

Historical audience demographics

Organisation type



Delegates' profiles



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Name Badge and Lanyard

€12,400 / A\$20,000 (exc gst)

Every registered delegate will receive an official 14WCC Congress name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access to the MCEC Plenary 2 Main Hall and exhibition area.

- Logo on Name Badge (size and placement of logo will be at the discretion of the Congress Organising Committee)
- Logo on Lanyard (size and placement of logo will be at the discretion of the Congress Organising Committee)
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)



Networking Lounge

(as pictured or similar, fully furnished and dressed)

€44,640 / A\$72,000 (exc gst)

Multiple opportunities to sponsor a Networking Lounge, within the exhibition area, which offer delegates a comfortable space to network, relax and recharge.

- Naming rights to the Networking Lounge
- Opportunity to place a company provided banner at the Networking Lounge (2m high by 1m wide, free standing)
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)



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Charging Station

€12,400 / A\$20,000 (exc gst)

Charging stations positioned within the exhibition area, allowing delegates to power up their devices.

- Naming rights to the Charging Station
- Logo on signage at the Charging Station
- Opportunity to place a company provided banner next to the Charging Station (2m high by 1m wide, free standing)
- Logo on the [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)



Barista Zone

€18,600 / A\$30,000 (exc gst)

Up to four Barista zones positioned within the exhibition area.

- Logo on Barista Zone signage
- Opportunity to provide sponsor's caps, aprons and cups for use at barista zone or by baristas (sponsor to supply at own cost—require fresh aprons each day)
- Opportunity to place a company provided banner at the barista zone (2m high by 1m wide, free standing)
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)



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Juice Bar

€18,600 / A\$30,000 (exc gst)

A Juice Station positioned within the exhibition area, offering fresh juices and smoothies.

- Logo on Juice Bar signage
- Opportunity to provide sponsor's caps, aprons and cups for use at the juice bar (sponsor to supply at own cost—require fresh aprons each day)
- Opportunity to place a company provided banner at the juice bar (2m high by 1m wide, free standing)
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)

Please note: no other juice or smoothie stations will be permitted within the exhibition area



Ice Cream Station

€18,600 / A\$30,000 (exc gst)

An Ice Cream Station positioned within the exhibition area.

- Logo on Ice Cream Station signage
- Opportunity to provide sponsor's ice cream cups for use at the ice cream station (sponsor to supply at own cost)
- Opportunity to place a company provided banner at the ice cream station (2m high by 1m wide, free standing)
- Logo on the [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)

Please note: no other ice cream stations will be permitted within the exhibition area



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Morning Tea

€18,600 / A\$30,000 (exc gst)

Three opportunities to sponsor Morning Tea in the exhibition area.

- Logo on Morning Tea signage
- Logo on [Congress website](#)
- Opportunity to place a company provided banner at the Networking Lounge (2m high by 1m wide, free standing)
- Your business logo and description profiled on the Congress app (50 words)



Lunch

€31,000 / A\$50,000 (exc gst)

Three opportunities to sponsor Lunch in the exhibition area.

- Logo on Lunch signage
- Logo on [Congress website](#)
- Opportunity to place a company provided banner at the Networking Lounge (2m high by 1m wide, free standing)
- Your business logo and description profiled on the Congress app (50 words)



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Afternoon Tea

€18,600 / A\$30,000 (exc gst)

Two opportunities to sponsor Afternoon Tea in the exhibition area.

- Logo on Afternoon Tea signage
- Logo on [Congress website](#)
- Opportunity to place a company provided banner at the Networking Lounge (2m high by 1m wide, free standing)
- Your business logo and description profiled on the Congress app (50 words)

Please note: available on days 1 and 2 only. No afternoon tea on day 3.



Cocktail Event / Networking Drinks

€31,000 / A\$50,000 (exc gst)

Opportunity to sponsor the Networking Drinks within the exhibition area.

- Logo on Cocktail Event/Networking Drinks signage
- Your business logo and description profiled on the Congress app (50 words)
- Opportunity to place two company provided banners displayed in drinks networking area (2m high by 1m wide, free standing)
- Logo on [Congress website](#)

Breakfast

€12,400 / A\$20,000 (exc gst)

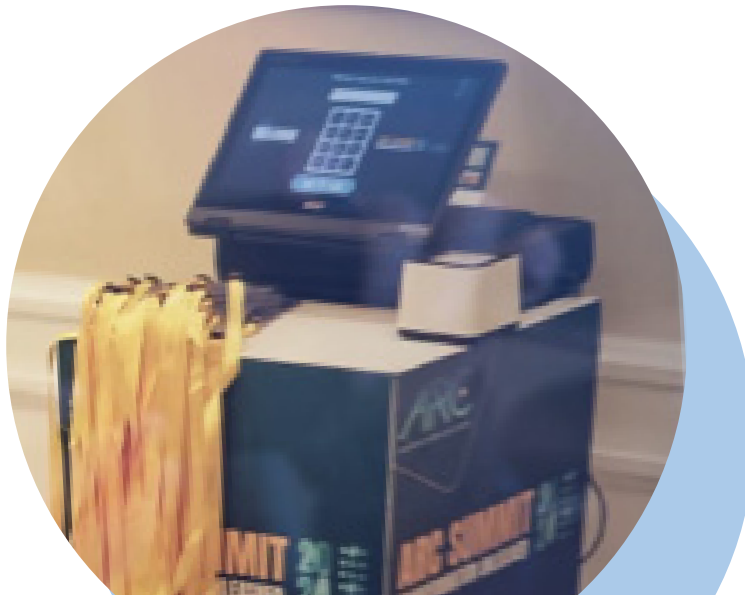
- Logo on breakfast signage
- Logo on [Congress website](#)
- Opportunity to place a company provided banner at the Networking Lounge (2m high by 1m wide, free standing)
- Your business logo and description profiled on the Congress app (50 words)



Registration Kiosk

€31,000 / A\$50,000 (exc gst)

- Logo on Registration Kiosks signage
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)



Congress Notepad and Pen

€12,400 / A\$20,000 (exc gst)

Every registered delegate will receive a notepad and pen.

- Logo on Notepad (size and placement of logo will be at the discretion of the Congress Organising Committee)
- Logo on Pen (size and placement of logo will be at the discretion of the Congress Organising Committee)
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)



Silent Disco Headsets

(for the purpose built 100 seat stage in the exhibition area).

€12,400 / A\$20,000 (exc gst)

- Opportunity to place a company provided banner within the purposely build stage zone for up to 240 headsets (2m high by 1m wide, free standing)
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)

TV Screens

€6,200 / A\$10,000 (exc gst)

Up to four 55" mobile TV on stands will be positioned within the exhibition area and continually rolling images on the screens.

- Logo on the tv's and stands
- Opportunity to place a company provided banner beside each tv and stand zone (2m high by 1m wide, free standing)
- Logo on [Congress website](#)
- Your business logo and description profiled on the Congress app (50 words)



The 14th World Chambers Congress in Melbourne is an unparalleled platform to showcase and position your organisation on a global stage and an opportunity for your leaders to interact and drive business outcomes.

Contact us today to explore how our sponsorship packages can be tailored to help achieve your goals at 14WCC.

Contact

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