

14<sup>TH</sup>

WORLD  
CHAMBERS  
CONGRESS

Melbourne  
Australia  
2025

2-4 September

Business, chambers,  
government:  
Partners for prosperity



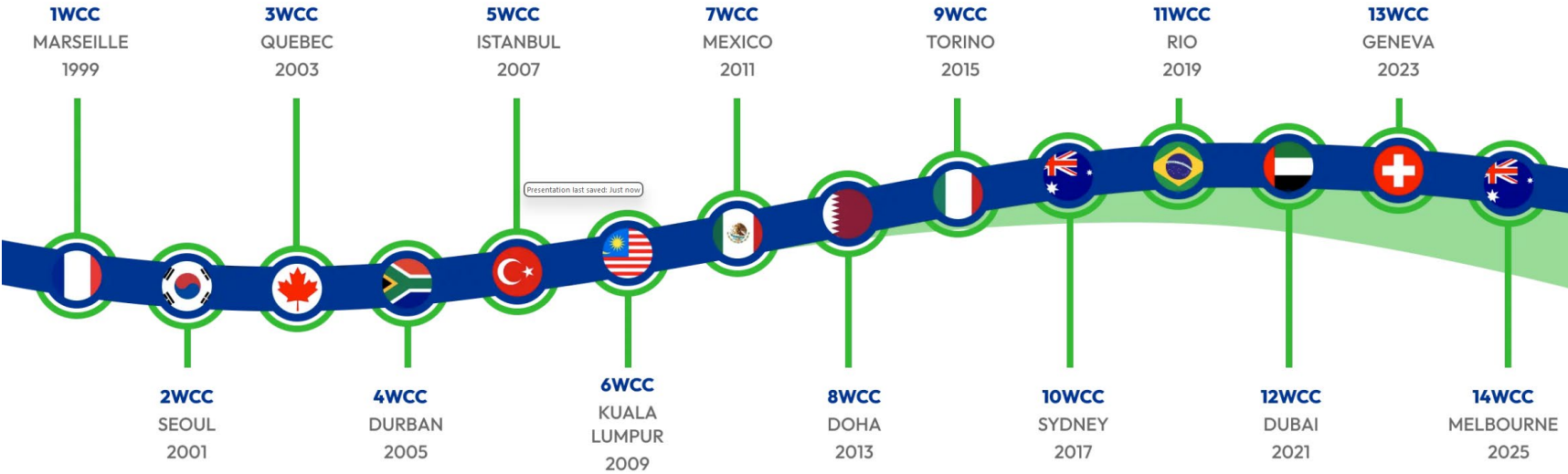
[wcc.iccwbo.org](http://wcc.iccwbo.org)

# Sponsorship opportunities for chambers of commerce

**Hosted by the ICC World Chambers Federation in partnership  
with the Victorian Chamber of Commerce and Industry**

The World Chambers Congress is the premier international forum for chamber leaders and professionals to share best practices, exchange insights, develop networks, and address the latest business issues.

26 years of excellence, on every continent...





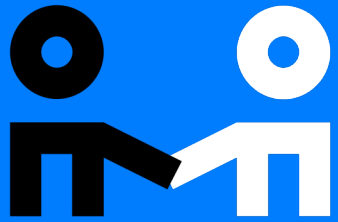
Connect,  
collaborate,  
and lead

## A unique opportunity to connect, collaborate, and lead

The International Chamber of Commerce (ICC) World Chambers Federation (WCF) and Victorian Chamber of Commerce and Industry (VCCI) extends an opportunity for you to *expand your influence* at the 14th World Chambers Congress (14WCC) from 2 to 4 September 2025, in Melbourne, Australia.

This is the only global forum for business leaders and professionals, offering the chance to:

- Connect with peers
- Share best practices
- Explore innovative solutions to empower local businesses and communities



# Previous partners and sponsors



DURBAN CHAMBER OF COMMERCE AND INDUSTRY



TURKISH AIRLINES



And more...



# About the 14<sup>th</sup> World Chambers Congress

Hosted in partnership between the ICC WCF and VCCI, the 14WCC will be centred on the theme: "Business, chambers, government: Partners for prosperity."

The Congress will bring together more than 1,500+ business, chamber and political leaders from more than 100 countries to discuss how collaboration among businesses, chambers of commerce and governments can foster economic growth and shared prosperity.

Participants will engage in discussions on how to harness mega trends in our economic landscape for societal benefit, making it an ideal platform for connecting public and private sector voices.



## Why sponsor the Congress?

- **Elevate your profile globally**

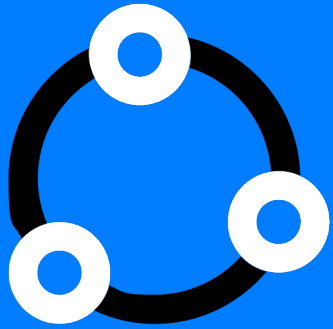
Showcase your chamber's achievements and initiatives to more than 1,500+ attendees from more than 100 countries, positioning your organisation as a leader in the global business community.

- **Strengthen your network**

Build valuable relationships with other chambers, businesses and policymakers worldwide, enhancing your chamber's ability to support its members and foster international relationships.

- **Access exclusive insights**

Gain firsthand access to the latest insights on economic trends, trade opportunities and innovative strategies to drive growth and resilience in your community.



# Engage with a global audience

- **Target audience**

Chamber leaders, board members, senior executives, potential business members and partners and political influencers.

- **Opportunities**

Exchange knowledge, address challenges, shape global trade, build your network and international ties.

Sponsor this prestigious event to foster collaboration and drive economic prosperity.



# Sponsorship packages for chambers

- 1. Chamber Platinum Sponsor**
- 2. Chamber Gold Sponsor**
- 3. Chamber Bronze Sponsor**

We offer adaptable and tailored packages to meet your specific objectives and maximise your visibility.



# Chamber Platinum Sponsor

€31,000 / A\$50,000 (exc gst)

- Sponsor a program's exhibition session
- Opportunity to submit a relevant candidate for consideration to introduce a competition session\*
- Opportunity to submit a relevant candidate for consideration as a Congress speaker\*
- 18sqm Congress exhibition booth (premium booth structure and setup)\*\*\*
- Receive eight complimentary Congress registrations with access to welcome reception and gala dinner
- Receive four complimentary tickets to VIP invite-only event
- Showcase a 60-second video during breaks (videos on loop)
- Access to our Congress venue VIP meeting room for two hours during 2-4 September 2025
- Submit two articles for inclusion in ICC Congress newsletter \*\*
- Extensive online branding visibility of your chamber on the official [14WCC website](#) and email correspondence with delegates
- Prominent logo positioning and extensive branding of your chamber onsite
- One dedicated announcement on VCCI LinkedIn social network platform upon sponsorship signing
- Have your chamber logo and description profiled on the Congress app (100 words)
- Rotating chamber banner and three push notifications via Congress app (maximum 60 characters)
- Reserved branded gala dinner table
- Ability to use official 14WCC Congress logo
- Option to purchase up to four additional three-day Congress ticket at early bird price until 31 August 2025 (subject to visa approval)

\*To be validated by the 14WCC program committee

\*\*All content approved by ICC and VCCI

\*\*\* Sponsor to bear all associated costs

# Chamber **Gold** Sponsor

€15,500 / A\$25,000 (exc gst)

- Opportunity to submit a relevant candidate for consideration as a Congress speaker\*
- 9sqm Congress exhibition booth (premium booth structure and setup)\*\*
- Receive three complimentary Congress registrations with access to welcome reception and gala dinner
- Receive two complimentary tickets to VIP invite-only event
- Showcase a 30-second video during breaks (videos on loop)
- Access to our Congress venue VIP meeting room for one hour during 2-4 September 2025
- Moderate online branding visibility of your chamber on the [14WCC website](#) website and email correspondence with delegates
- Moderate logo positioning and branding of your chamber onsite
- Submit one article for inclusion in Congress newsletter \*\*
- Have your chamber logo and description profiled on the Congress app (100 words)
- Rotating chamber banner and two push notifications via Congress app (maximum 60 characters)
- Reserved branded gala dinner table
- Ability to use official 14WCC Congress logo
- Option to purchase up to two additional three-day Congress ticket at early bird price until 31 August 2025 (subject to visa approval)

\*To be validated by the 14WCC program committee

\*\*All content approved by ICC and VCCI

\*\*\* Sponsor to bear all associated costs

# Chamber **Bronze** Sponsor

€7,700 / A\$12,500 (exc gst)

- 9sqm Congress exhibition booth (basic booth structure and setup)<sup>\*\*\*</sup>
- Receive two complimentary Congress registrations with access to welcome reception and gala dinner
- Receive one complimentary ticket to VIP invite-only event
- Basic logo positioning and branding of your chamber onsite
- Basic online branding visibility of your chamber on the official [14WCC website](#) and email correspondence with delegates
- Have your chamber logo and description profiled on the Congress app (50 words)
- Includes one push notification via Congress app (maximum 60 characters)
- Ability to use official 14WCC Congress logo
- Option to purchase one additional three-day Congress ticket at early bird price until 31 August 2025 (subject to visa approval)






\*To be validated by the 14WCC program committee

\*\*All content approved by ICC and VCCI

\*\*\* Sponsor to bear all associated costs

# World Chambers Competition

## 5 categories:

-  Best chamber innovation project
-  Best out-of-the-box project
-  Best green transition project
-  Best diversity and inclusion project
-  Best collaboration of chambers, business and government project

# Audience in a nutshell



**1,500+**  
PARTICIPANTS

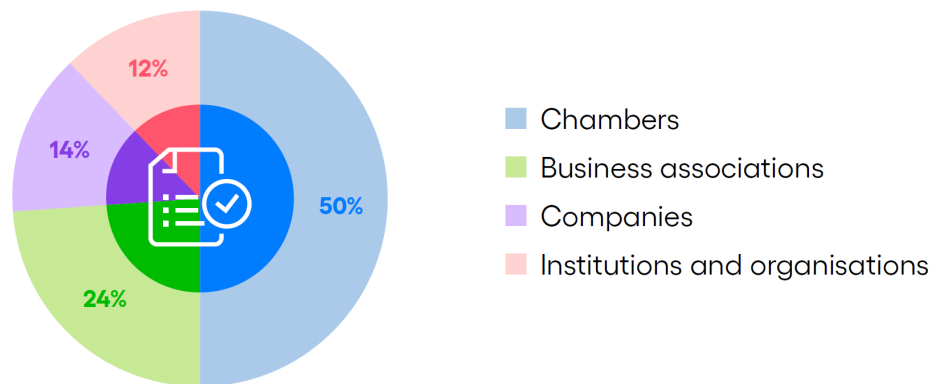


**100+**  
COUNTRIES  
Territories & Regions

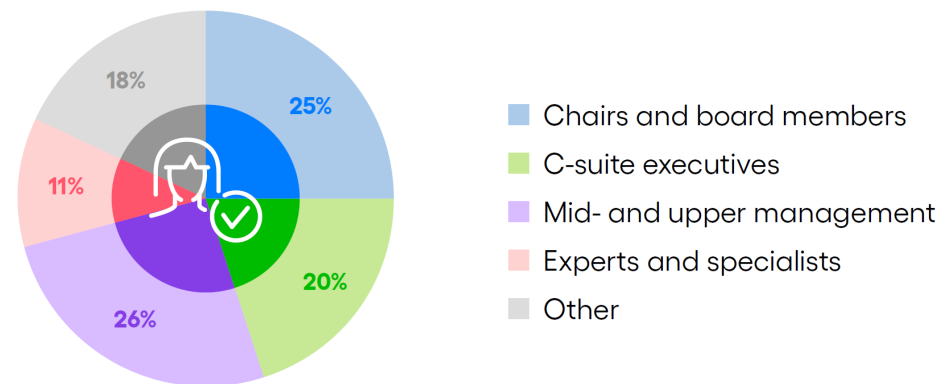
Uniting more than 1,500+ business, chamber and political leaders from 100+ countries, territories and regions, the Congress is an ideal platform to connect public and private sector voices.

## Historical audience demographics

Organisation type



Delegates' profiles



## Previous speakers



**Pamela Coke-Hamilton**  
Executive Director  
ITC



**Ngozi Okonjo-Iweala**  
Director-General  
WTO



**Klaus Schwab**  
Founder & Executive President  
World Economic Forum



**Mathias Cormann**  
Secretary-General  
OECD



**Rebecca Enonchong**  
CEO  
AppsTech



**Géraldine Matchett**  
Co-CEO  
DSM Firmenich



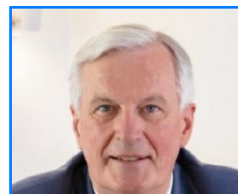
**Søren Toft**  
CEO  
Mediterranean Shipping  
Company (MSC)



**Mohammad Ali  
Rashed Lootah**  
President & CEO  
Dubai Chambers



**Arancha González**  
Dean of the Paris School of  
International Affairs



**Michel Barnier**  
Former French Prime  
Minister



**António Guterres**  
Secretary General  
United Nations



**Sergio Mujica**  
Secretary General  
ISO



**Ajay Banga**  
President World Bank



**Kate Kallot**  
Founder & CEO  
Amini



**Shevaun Haviland**  
Director General  
British Chambers of  
Commerce (BCC)



# Connect with us



Don't miss this opportunity to elevate your chamber's profile on the global stage. Contact us to tailor a sponsorship package that meets your goals.

## Contact

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Managing Sponsorship on behalf of VCCI

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Learn more [iccwbo.org](https://iccwbo.org)